

Benford's Law Conference

10-12 July 2019 - Stresa, Italy



Call for papers



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Motivations

The contrast of fraud in international trade, and the corresponding protection of national budgets, are crucial tasks of modern economic regulations. For instance, import operations have a significant weight in the budget of the European Union (EU), through tax revenues that EU Member States receive from import duties, excise duties and VAT. Huge losses may thus occur when the value of imported goods is manipulated and under-reported. Monitoring international trade transactions is also important for the fight against criminal activities, as they can be used for illegal capital movements and money laundering.

Many anti-fraud techniques fall in the class of unsupervised statistical methods, with outlier detection and (robust) cluster analysis playing a prominent role. The rationale is that the bulk of international trade data is made of legitimate transactions, possibly clustered due to unknown latent factors, and major frauds may stand out as

highly suspicious anomalies. In this conference we focus on a different approach that has attracted considerable interest in many anti-fraud contexts, but whose potential for international trade is largely unexplored. The approach is based on testing conformance to the Benford's Law (BL), which relies on the intriguing fact that in many natural and human phenomena the leading - i.e. the first significant – digits are not uniformly scattered, as one could naively expect.

The general goals of the conference are to provide insight on the suitability of the BL for fraud detection, discuss the state of the art in the field and reflect on new BL-based procedures, for example goodness-of-fit testing of the law within a contamination model where frauds generate outliers. The practical target is to arrive at conformance tests of wide applicability that could be taken seriously by anti-fraud users, with empirical properties closely matching the expected nominal ones, and with good

inferential ability both under the null hypothesis of no contamination and when frauds are present.

The conference has a cross-domain dimension and will debate these and other research themes without focusing necessarily on international trade. On the contrary, the participants will have the opportunity to discuss the applicability of statistical tools derived from the BL to major anti-fraud problems arising in other financial contexts. The conference will also discuss integration of BL-based fraud

signals with those obtained under alternative, and more established, statistical approaches based on robust methodologies and business analytics.

Conference themes:

- The challenges of fraud detection and Benford's solution
- The mathematics and statistics of Benford's Law
- Integration of different approaches to fraud detection
- Applications

Scientific Committee

Domenico Perrotta,

European Commission, Joint Research Centre, Ispra, Italy (Chair) https://ec.europa.eu/jrc/en/person/domenico-perrotta

Andrea Cerioli,

University of Parma, Italy https://en.unipr.it/ugov/person/18251

Lucio Barabesi,

University of Siena, Italy http://docenti-deps.unisi.it/luciobarabesi/

List of confirmed keynote speakers to date

Theodore Hill

http://people.math.gatech.edu/~hill/

Steven Miller

https://web.williams.edu/Mathematics/sjmiller/public_html/welcome.html

Mark Nigrini

https://forensics.wvu.edu/faculty-and-staff/adjunct-faculty/mark-nigrini

Alex Kossovsky

https://www.worldscientific.com/worldscibooks/10.1142/9089

Marco Riani

http://www.riani.it/

Marco De Andreis

https://www.adm.gov.it/portale/-/de-andreis-mar-1

Contributed talks

The conference programme will include a few slots for contributed talks.

Proposals should be sent to Lorena Marcaletti (<u>lorena.marcaletti@ec.europa.eu</u>) by May 1st at the latest (early submission is encouraged).

Each proposal should include a short abstract (max 2 pages) of the talk, using the template at this link:

https://ec.europa.eu/jrc/sites/jrcsh/files/benford_template.zip

Decision on the proposal will be notified two weeks after submission.

Registration and logistics

Title: Benford's Law for fraud detection

Subtitle: Foundations, methods and applications

Dates: 10-12 July 2019

Venue:

Hotel La Palma, Stresa, Italy, https://www.hlapalma.it/en/

Local organizers premises:

European Commission, Joint Research Centre, Ispra, Italy: https://ec.europa.eu/irc/en/about/irc-site/ispra

Attendance to the workshop is free of charge and limited to a maximum of 120 participants, on a first-come-first-served basis, therefore registration is **COMPULSORY**.

Registration includes:

- attendance to the workshop,
- workshop material,
- · lunches and coffee breaks,
- bus transfer from/to Malpensa airport according to the time schedule that will be made available on the conference registration page

Rooms have been pre-booked in hotels close to the conference venue.

Link to the registration website:

https://web.jrc.ec.europa.eu/remjrc/screen/meeting/1568/registration-form

Registrations will close on 17 May 2019.

Information about logistics and registration:

JRC-I-Events-Admin@ec.europa.eu

Provisional Programme

Wednesday, 10 July 2019:

9:00 – 10:00 Registration

10:00 – 10:30 Opening

10:30 – 18:00 Conference: Keynote speakers

and invited talks

Thursday, 11 July 2019:

09:30 - 18:00 Conference: Keynote speakers and

invited talks

Friday, 12 July 2019:

09:30 - 12:50 Conference: Keynote speakers and

invited talks

12:50 – 13:00 Closure

The detailed scientific programme of the conference will be available in June on the conference web page:

https://ec.europa.eu/jrc/en/event/workshop/benfords-law-conference-call-papers

Partners

Università degli Studi di Parma

Università di Siena Department of Economics and Statistics





https://en.unipr.it/

https://www.deps.unisi.it/en/

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