Dipartimento di Statistica e Metodi Quantitativi

14 Giugno 2017 ore 10.00

Aula seminari 4026, edificio U7, 4° piano
Via Bicocca degli Arcimboldi, 8 – 20126 Milano

Don't answer this question if you have read it?

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Abstract

Instructional Manipulation checks (IMCs) such as the title to this short abstract are commonly applied to assess respondent attention in surveys. Applicability of IMCs has not been investigated in a longitudinal setting, e.g., MTurk, SurveyMonkey. Therefore, the presentation will discuss research that addresses longitudinal patterns of inattention and respondents learning to recognise IMCs. We use various analysis techniques, including a Latent Class model for gaining insight into the application of IMCs at multiple measurement occasions and longitudinal patterns of inattention amongst survey respondents. Practical implications will be discussed and are relevant for academics and practitioners working with survey data.

Tutti gli interessati sono invitati a partecipare

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