



## CBTS2013 Submission guidelines

Competitiveness, Innovation and Markets: The Multifaceted Tourists' Role

Consumer Behavior in Tourism Symposium 2013 (CBTS 2013)

December 4-7, 2013 -Bruneck/Brunico, South Tyrol, Italy

One-page abstracts are to be submitted electronically for review and selection. The structured abstract form includes:

- **Authors' contact details**
- **Title (up to 120 characters)**
- **Keywords (up to five)**
- **Structured Abstract (we suggest you have your abstract on a file and then copy the single portions of it in the online form):**
  - *Purpose of the study (words: 45 max)*
  - *Design/methodology/approach – (words: 65 max)*
  - *Findings – (words: 100 max)*
  - *Originality/value – (words: 70 max)*
  - *Research limitations/implications – (words: 35 max)*
  - *Practical implications – (words: 35 max)*
  - *References: (please include 5 major references APA style)*

You will also be asked to indicate:

- **Preferred Type of Presentation:**
  - (a) *Research paper for **Oral** presentation;*
  - (b) *Research Paper for **Poster** presentation;*
  - (c) *PhD session presentation.*
- **Thematic Area addressed:**
  1. ***The Multifaceted Tourists' Roles in Tourism and Hospitality:** Theoretical, methodological and practical developments in competitiveness, innovation and market research*
  2. ***Competitiveness in Tourism and Hospitality:** Theoretical, methodological and practical developments*
  3. ***Innovation in Tourism and Hospitality:** Theoretical, methodological and practical developments*
  4. ***Tourism and Quality of Life Research:** Theories, Practices, Applications, and Challenges*
  5. ***Future Tourism Demand: Demographic, Behavioral and Social Changes.** Challenges for marketers and economists*
  6. ***The changing face of tourism:** Emerging issues for consumer behavior research and practice*
  7. ***Ensuring validity in tourism consumer behavior studies and in hospitality research:** Issues of measurement and methodology*

### Details on the Presentation formats

Oral presentations\* within special topic sessions provide opportunities for focused attention on important, cutting-edge topics. Presenters will be allotted 20 minutes for presentation plus a discussion time of 10 minutes, moderated by a member of the program committee.

Poster presentations\* provide opportunities for work-in-progress research on important, cutting-edge topics on the role of tourists in contributing to competitiveness, innovation and market development.

\*All abstract submissions will be double blind reviewed by at least two members of the scientific committee. **All abstracts will be considered for journal coverage and for the best paper award, regardless of presentation format.** If an author wishes to submit his/her paper for consideration for the CBTS2013 **Best Paper Award** offered by the International Journal of Contemporary Hospitality Management, then a five-page draft of the paper must be sent by November 10th, 2013 to [cbtns2013@unibz.it](mailto:cbtns2013@unibz.it)

PhD Session. This session is designed for PhD students. All abstract submissions will be reviewed by at least two members of the scientific committee. A special publication outlet will be available to PhD students who will wish to publish a short summary of their research. Once the abstract has been accepted, a three-page summary of the doctoral research is required by November 10<sup>th</sup>. This is to facilitate the discussion during the session and to allow detailed feedback. Please include: the research problem against the existing literature, the methodology and some initial empirical results. In a separate file include references and tables or figures (those essential to better explain your research).

➤ **Important Dates**

ABSTRACT SUBMISSION DEADLINE	September 15th, 2013
ACCEPTANCE NOTIFICATION	October 10th, 2013
REGISTRATION DEADLINE (early birds)	October 31st, 2013

**Notification of a preliminary acceptance or rejection will be given by October, 10<sup>th</sup> 2013. If an abstract is preliminarily accepted, at least one presenting author must register for the conference before November 1<sup>st</sup>, 2013. Preliminarily accepted abstracts with no single author registered in time will be removed from the program and from the book of abstracts without notice.**

➤ **Fee 2013**

Early Registration Period October 10<sup>th</sup> to 31<sup>st</sup>

Author	120,00€
PhD Student	100,00€
Non Author	160,00€

Regular Registration Period November 1<sup>st</sup> to 15<sup>th</sup>

Author	160,00€
PhD Student	130,00€
Non Author	220,00€

*The fee includes: access to all conference sessions, conference participation certificate, conference bag and book of abstracts, welcome reception dinner on the evening of December 4th, South Tyrolean dinner on December 5th, coffee breaks throughout the conference and social events (Ski pass, visit of traditional Christmas market and a glass of hot mulled wine).*

**For details on the scientific committee please refer to the [Call for Papers](#).**

**For further information regarding the abstract submission please contact the Chairs of CBTS2013 Serena Volo and Oswin Maurer at [Serena.Volo@unibz.it](mailto:Serena.Volo@unibz.it) or [cbts2013@unibz.it](mailto:cbts2013@unibz.it)**